

# Build Your Revenue with an ABC Laser Now & Pay Later

Get a **FREE \$100 Gift Card**  
and Make No Payment for 3 Months.

*Details below . . .*

For a limited time, make no payments for three months on your ABC Laser and get a \$100 gift card when financing is approved and funded by March 31, 2012.

This offer through Professional Solutions Financial Services lets you start building your production and revenue right away – before making any payments.

## Other benefits of financing through Professional Solutions:

- 100% financing, no upfront payments, flexible terms up to 60 months
- Preserve cash-flow for other business expenses or investments that can produce more income
- Cut your tax bill – Section 179 lets you deduct equipment purchases, even if it's 100% financed
- Absolute and True No Prepayment Penalties® and no hidden fees



For more information, call:  
**ABC Laser • 1-515-555-1212**

**Hurry, this offer ends  
March 31, 2012.**

See back of flyer for more  
information on  
Professional Solutions.



**PROFESSIONAL SOLUTIONS FINANCIAL SERVICES** is our preferred finance company and an industry leader providing financing solutions to thousands of healthcare professionals, nationwide.

Equipment financing is administered by Professional Solutions Financial Services, a division of NCMIC Finance Corporation. Equipment financing offered by NCMIC Finance Corporation is subject to credit approval. Consult a trusted attorney/tax advisor before entering into any type of financing arrangement and for information on deduction eligibility and procedures. MasterCard is a registered trademark of MasterCard International. No payments for three months will be followed by a 24, 36, 48 or 60 month lease term. We reserve the right to change, cancel or modify this offer at any time. Professional Solutions and ABC Laser are separate companies, are not agents of each other, and have no authority to bind each other to financial or contractual obligations. ©2011 PSFS NFL 5379

## ABC LASER PREFERRED FINANCING SOLUTION:



***ABC Laser Understands that Satisfied Customers are Repeat Customers.*** When we were searching for a finance company, we wanted an organization with this same philosophy—one with fair and honest business practices that understands the needs of healthcare professionals. We found that with Professional Solutions Financial Services.

### **LOW PAYMENTS ... UPFRONT TERMS**

When you choose to finance with Professional Solutions, you can count on low monthly payments and upfront contract terms, without hidden fees or undisclosed service charges.

### **ABSOLUTE & TRUE NO PRE-PAYMENT PENALTIES®**

Professional Solutions won't penalize you if you want to pay off early. Other companies may advertise this, but still contain a clause that allows them to include all future payments in your pay off amount. With Professional Solutions, you only pay the outstanding balance—guaranteed!

### **FLEXIBLE LEASE OPTIONS**

100% of your equipment can be financed. You can also choose from term lengths of up to 60 months. And, with no payments for three months, you can start building your production and revenue with your equipment before making payments.

### **FAST APPROVALS & FUNDING**

With Professional Solutions, approvals are fast—typically within 2–4 hours of receiving your completed application. Once documents are sent to Professional Solutions, they can expedite payment so you get your equipment faster!



**For more information, call:**

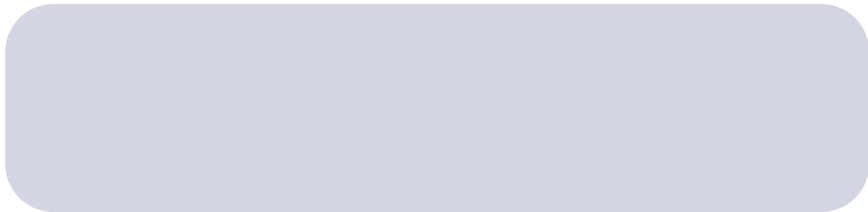
**ABC Laser • 1-515-555-1212**



1234 Main Street  
Anytown, IA 12345

**Get an ABC Laser System for \$479 a month**

*Details inside ...*



- ✓ **No Anesthesia**
- ✓ **Shortened Recovery**
- ✓ **Fast, Safe and Effective**



1234 Main Street  
Anytown, IA 12345

Dear Doctor,

Good news! As a doctor proficient in the conventional and alternative treatment of severe muscle and/or tendon insertional pain, you are now eligible for this exclusive, limited-time offer ...

**Now through March 31, 2012, get an ABC Laser System for a low, fixed monthly payment starting at \$479\*.**

The ABC Laser System utilizes special technology—*the most advanced, non-invasive treatment for acute or chronic musculoskeletal pain on the market today.*

While traditional care involves a 12-18 month recovery time, the ABC Laser shortens that time to as little as 3 weeks and success rates are 80% to 90%. What's more, as opposed to other technology, there's no need for anesthesia with an ABC Laser System.

Unlike other laser devices, the ABC Laser System is cleared for use by the FDA for general musculoskeletal pain—not just Plantar Fasciitis. That's why, in a little over one year, ***more than 340 medical professionals in the U.S. have put this to use in their practices.*** This number continues to grow as doctors realize how an ABC Laser System can help their patients and their practices.

Now, you could improve the mobility and quality of life for your patients and increase your practice revenue! For example ...

**Based on three weekly visits per month, the average ABC Laser revenue per patient is \$550. With a payment of only \$479 a month, you could see a profit after treating one patient. Even if you treat only five additional patients per week, your annual revenue could be over \$135,000!**

What's more, if you act now, you can also take advantage of no payments for 90 days. This allows you to *get your equipment installed and start earning revenue before your first payment is due.*

### **Maximize your tax deductions**

Plus, at year-end you can maximize your 2012 tax deductions when you finance your

Over, please...

ABC Laser. Section 179 of the IRS Code lets you write off up to \$500,000 for any new equipment purchase—even if it's 100% financed. In fact, the amount saved in taxes could exceed the amount of lease payments made the entire first year.

### **Absolute & True No Pre-Payment Penalties**

ABC Laser has chosen Professional Solutions Financial Services as our preferred financing partner. Professional Solutions is a leading administrator of financing to thousands of doctors, nationwide. Professional Solutions has *upfront and honest lease terms. There are absolutely no pre-payment penalties*—so you can pay off your equipment early if you choose. Many finance companies, who advertise this benefit, include all future interest in the pay-off amount. With Professional Solutions, you pay only the principal balance remaining—guaranteed!

### **Act Today**

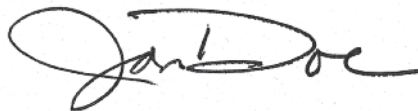
**Make sure you take advantage of this offer before it expires on March 31, 2012.** It's easy! Simply fill out the short Express Request Form we've enclosed and fax or e-mail it to us.

Then, you can start increasing your practice revenue with an ABC Laser System. In addition, your patients can expect better outcomes while saving money. (Out of pocket costs for other treatments can be \$3,500. Your patient will only pay \$500 - \$600 with the ABC Laser.)

**Act Now! Send in the enclosed Express Request Form before March 31, 2012 (Part of it has been done for you).** An ABC Laser representative will contact you within two business days.

We're pleased to bring you this special opportunity and look forward to hearing from you.

Sincerely,



Jon Doe

Vice President of Sales & Marketing

**P.S. Remember, this special financing offer of \$479 per month and no payments for 90 days ends March 31, 2012.**

**P.P.S.** For additional savings, if your ABC Laser System is in use by December 31, 2011, you can also take advantage of *significant tax deductions* on your 2011 tax return. Even if your ABC Laser isn't in use until 2012, you can still take advantage of savings on next year's tax return.

\*\$479 per month is based on a 60 month equipment finance contract. Financing is provided by Professional Solutions Financial Services. Professional Solutions Financial Services is a division of NCMIC Finance Corporation, the company providing the financing directly to you. You should consult a trusted advisor on the tax benefits associated with financing and before entering into a financial contract.

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## LASERING USA'S PREFERRED FINANCING SOLUTION:



*Lasering USA Understands that Satisfied Customers are Repeat Customers.* When we were searching for a finance company, we wanted an organization with this same philosophy—one with fair and honest business practices that understands the needs of healthcare professionals. We found that with Professional Solutions Financial Services.

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For more information, call:

**ABC Laser • 1-515-555-1212**

**Express Request Especially For:**

<FIRST NAME><MIDDLE INITIAL><LAST NAME>,<TITLE>  
<ADDRESS 1>  
<ADDRESS 2>  
<CITY><STATE><ZIP>



**FAX TO: 1-877-776-7244**

Or



**SCAN & E-MAIL TO:  
offer@profsolutions.com**

Please update any information

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_

Email: \_\_\_\_\_

**YES, I'm interested in learning more about an ABC Laser System.**

**YES, I would also like to be pre-qualified for preferred financing through Professional Solutions.**  
I've corrected my contact information listed above and included my Social Security Number and signature here for pre-qualification purposes only.

Social Security Number: \_\_\_\_\_

Signature: **X** \_\_\_\_\_ Date: \_\_\_\_\_

I hereby authorize the release of business and/or personal credit information to Professional Solutions Financial Services, a division of NCMIC Finance Corporation, its affiliates or assignees. Additionally if my application is not approved by Professional Solutions Financial Services, I hereby authorize the release of business and/or personal credit information to other potential funding sources (1) from any sources including credit bureau reporting agencies and applicant's bank for the purpose of extending credit, (2) to any credit reporting agency. I request Professional Solutions submit this application to include all information obtained for credit approval, without notice, to any other potential financing sources for consideration of approval of credit. I hereby represent all information is true, correct and complete. A photo static and/or facsimile copy of this authorization shall be valid as the original. The Federal Equal Credit Opportunity Act prohibits creditors from discriminating against credit applications on the basis of race, color, religion, national origin, sex, marital status, age (provided the applicant has the capacity to enter into a binding contract), because all or part of the applicant's income derives from any public assistance programs, or because the applicant has in good faith exercised any right under the Consumer Credit Protection Act. The federal agency that administers compliance with this law is the Federal Trade Commission, Equal Credit Opportunity, Washington, DC 20580. If your application for business credit is denied, you have the right to a written statement of the specific reasons for the denial. To obtain the statement, please contact: Credit Operations, Professional Solutions Financial Services, 14001 University Avenue, Clive, Iowa 50325-8258 within 60 days from the date you are notified of our decision. We will send you a written statement of the reasons for the denial within 30 days of receiving your request for the statement. To help the government fight the funding of terrorism and money laundering activities, Federal law requires all financial institutions to obtain, verify and record information that identifies each person who opens an account. What this means for you: When you open an account, we will ask for your name, address, date of birth and other information that will allow us to identify you. We may also require a copy of your driver's license or other identifying documents.

**An ABC Laser representative will contact you within two business days!**

